



In The Loop

A Newsletter for the Partners of GSG
May 2007

New Product Opportunity- Individual Health Care for Members

GSG has partnered with Moreton & Company, a Denver-based risk management firm, to offer Member Gateway CUs an option to provide an *Individual* Health Care solution to members who do not have health care coverage. In addition, using this partner we can assist you in establishing Health Savings Accounts that can grow your deposit base. Members are able to receive health care quotes online through your website. In addition, support is provided by a dedicated "800" number. Depending on the coverage selected, your member will have an option to establish a Health Savings Account "HSA" with your Credit Union to help deposits grow.

New Product Opportunity-Ancillary Health Coverage Members

AFLAC, the same company on TV with the duck commercials, has approached GSG about an exclusive partnership to offer their accidental disability, and cancer insurance to our member partners. The programs are offered through the credit unions website as well as an AFLAC rep located in the branches on a monthly basis. AFLAC is a highly rated company and can be a good partner for these types of plans.

Replacement Carrier for Direct Mail P & C

We are in discussions with a major carrier to provide Auto and Homeowners' coverage delivered through the direct mail channel. This carrier is intended to replace Ameriprise, who has decided to exit the credit union space. We will have more news on this program in the next 30 days.

GSG Personnel News

We are pleased to announce the addition of two new Client Service Representatives. These employees will focus their effort in our operations and client services teams. Both will be located in our Denver service offices.

New Partner Credit Union

Welcome to Workers' Credit Union of Fitchburg, Massachusetts! We at GSG are looking forward to enhancing our relationship with the folks at Workers'.

For more information on any of the above topics, contact:

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