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**FOR IMMEDIATE RELEASE**

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### **GSG April 29 Webinar Focuses on Non-Interest Income**

Denver, CO – Gateway Services Group (GSG) has announced a new monthly webinar series aimed at providing practical, actionable tools for credit unions. The first webinar in the series is scheduled for April 29 and will focus on strategies credit unions can use to build Non-Interest Income by growing their member investment program. GSG has designed this webinar for credit union executives who are responsible for the oversight of their member investment programs.

GSG has been managing credit union investment programs across the U. S. for nearly 10 years. It has gained valuable insights into what works, where to place focus, and how to get results. Many of these tips and insights will be shared in these webinars. In addition, GSG will highlight actual credit union case studies where these ideas were implemented with success.

“Investment services for members are a critical service for a credit union to be considered a PFI,” said Judy Sandberg, GSG’s Senior Vice President. “However, there is truly an art in how to make these investment programs perform at their potential. Over its nearly 10-year history, GSG has been a resource for credit unions in achieving investment program performance. We feel this webinar series will allow us to share some of what we have learned for the benefit of credit unions.”

GSG will be offering this webinar and future webinars in this series at no-cost. Currently this webinar topic will be offered on three separate dates in April, May and June. To view the date and to register, please visit our website at [www.gsgllc.com](http://www.gsgllc.com).

#### **About Gateway Services Group**

Gateway Services Group (“GSG”) is a CUSO formed to provide credit unions improved performance in their investment, insurance and trust programs. By using its collaborative structure it can deliver value-added results and provide access to the needed technical expertise in investments, trust and insurance. GSG was formed in 2003 and is owned by credit unions and CUSOs across the U.S. GSG has offices in Denver, San Diego, Indianapolis, Austin, and Washington, DC. Please contact us on the web at [www.gsgllc.com](http://www.gsgllc.com) or 1-800-915-1004.